

NAHB HONORS PROJECTS WITH NATIONAL WORKFORCE HOUSING AWARDS

Orlando, Fla., January 14, 2005—
Recognizing ingenuity in the development, construction and marketing of affordable workforce housing, the National Association of Home Builders (NAHB) honored six communities today with the first Innovation in Workforce Housing Awards.

“It is my pleasure to bring attention to projects that are designed to meet the needs of America’s working families,” said Bobby Rayburn, president of NAHB and a home and apartment builder from Jackson, Miss. “The Innovation in Workforce Housing Awards emphasize creativity in community design, financing and in partnering with other community groups. I can’t think of a better way to single out builders and developers who are ahead of the curve on addressing this critical need.”

Six communities were recognized with the national Innovation in Workforce Housing Award:

Hilton Heights

The Franciscus Company, Inc.
Newport News, Va.

Mesquite Manor Subdivision

CHISPA
Salinas, Calif.

North Willow Green

Leewood Real Estate Group/NJ LLC
Trenton, N.J.

Rheingold Gardens Partnership Homes
The Bluestone Organization
Brooklyn, N.Y.

The Stellina
HomeSight
Seattle, Wash.

Mitchell Chase Project
Cobb Housing, Inc.
Mableton, Ga.

The Innovation in Workforce Housing Award recognizes outstanding communities across the nation that provide decent and affordable homes for workforce heroes, including nurses, police officers, schoolteachers and other service personnel, near areas in which they work.

Entrants were reviewed by a panel of builders and multifamily and land development experts and evaluated based on exterior design, interior architecture, sales success, construction quality/cost efficiency, successful management of any impediments and level of stakeholder cooperation. Further, winning projects included communities where the majority of homes were sold at or below the average priced home in that area or county.

In addition to the national winners, NAHB honored six projects with Awards of Distinction, drawing attention to communities with unique challenges or innovative design:

Nonprofit Project
Paseo del Oro
Southern California Development
Corporation San Marcos, Calif.

Nonprofit Project
Old Mill Village

Nebraska Housing Resource
Lincoln, Neb.

Home Builder Association Project
CityScape
Rochester Home Builders Association
Rochester, N.Y.

Modular Home Project
Topsham Crossing
The Modular Advantage
Topsham, Maine

Innovative Site Planning
Tesoro Grove Apartments
Affirmed Housing Group
San Diego, Calif.

Rehabilitation Project
EAGLES CRESTE & The BreakOut™
Communities The NuRock Companies
Alpharetta, Ga.

For more information about workforce
housing and these awards, including
eligibility requirements, visit
www.nahb.org/workforcehousing.

###

ABOUT NAHB: The National Association
of Home Builders is a Washington-based
trade association representing more than
220,000 members involved in home
building, remodeling, multifamily
construction, property management,
subcontracting, design, housing finance,
building product manufacturing and other
aspects of residential and light commercial
construction. Known as “the voice of the
housing industry,” NAHB is affiliated with
more than 800 state and local home builders
associations around the country.

NAHB’s builder members will construct
about 80 percent of the more than 1.84

million new housing units projected for
2005, making housing one of the largest
engines of economic growth in the country.

www.nahb.org

1201 15th Street NW, Washington, DC,
20005